



DR.AHMAD NAHAR ALRFOU

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PROFILE

Dynamic Professor at Tafila Technical University with a proven track record in advancing business department initiatives through impactful research. Skilled in performance evaluations and community outreach, I effectively align learning outcomes and enhance student engagement, ensuring diverse needs are met while fostering academic excellence.

RESEARCH INTERSET

-Human resources Management, Entrepreneurship ,Human behavior , Business.

Google Scholar : <https://scholar.google.com/citations?user=M7YRYY4AAAAJ&hl=en>

EDUCATION

- **Bachelor -Busniess** Oct/1989
(University of Jordan - Jordan -Amman)
- **Master degree - Management** Jan/1997
(University of Jordan - Jordan -Amman)
- **Phd - Management - Human Resources Strategies.** Jan/2004
(Amman Arab University)

ACADEMIC RANK

TAFILAH TECHNICAL UNIVERSITY

- **Full-Time lecturer** Feb/2006- Apr/ 2010
- **Assistant Prof.** Feb/2010-Apr/2017
- **Associated Prof.** Apr/2017- Sep/ 2022
- **Full Prof.** Sep/2022-Current

MANAGERIAL POSITIONS

TAFILAH TECHNICAL UNIVERSITY

- **Head of Academic Department**
(College of Business-Department of Business Administration) Oct/2006
 - **Vice Dean for student Affairs and training**
(College of Business-Department of Business Administration) Feb/2008- Sep/ 2012
 - **Head of Academic Department**
(College of Business-Department of and Business Administration) Sep/2011- Sep/2013
 - **Head of Academic Department**
(College of Business-Department of Business Administration) Sep/2011-Sep/2012
 - **Department Director**
(Accreditation and quality Assurance Center) Sep/2013-Dec/2017
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PUBLICATIONS -PEER-REVIEWED

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- Achieve Competitive Advantage through Job Motivation .Journal of Social Sciences .2009
- The Impact of Global Financial Crisis on Consumer Behavior in Jordan European Journal of Social Sciences 2010
- The Effect of Using E-Commerce on Customers Services - Case Study. International Management Review 2010
- The Role of Tourism Sector on Economic Development in Jordan (1990-2008). European Journal of Economics, Finance and Administrative Sciences 2012
- Impact of Academic Rank on Organizational Commitment Journal of Asian Business Strategy 2012
- The Effectiveness of Field Training in Businesses Faculties at Jordanian Universities. Interdisciplinary Journal of contemporary Research in Business 2012
- Competition and organizational performance: Empirical evidence from Jordanian firms.Journal of Economics 2012.
- Factors that Influence the Choice of Business Major Evidence from Jordan. IOSR Journal of Business and Management (IOSR- JBM) 2013
- The Usage of Internet Banking Evidence from Jordan. Asian Economic and Financial Review 2013

- The Impact of the Failure-based Learning Behavior on Organizational Agility from the Workers' Point of View in the Jordanian Industrial Companies in King Abdullah II Industrial .International Review of Management and Marketing. 2017
- TO what extent do professors comply with provision of code of ethics and professional conduct International Journal of Social and Administrative Sciences 2021
- REMOTE WORKING ENVIRONMENT CHALLENGES IN THE CONTEXT OF THE COVID-19 PANDEMIC Asian Economic and Financial Review 2021
- The Effect of training and Development Effectiveness on Jordanian Municipalities. The International Business Review 2023

- نموذج مقترح لبطاقة لاداء المتوازن للجامعات الحكومية الأردنية رؤى الاقتصادية 2021
- اثر الذكاء العاطفي في تعزيز سلوكيات المواطنة التنظيمية في القطاع الحكومي جامعة الحسين بن طلال للبحوث 2021
- تصورات اعضاء هيئة التدريس للعدالة التعاملية في الترقية الأكاديمية مجلةالمقال للعلوم الاقتصادية والادارية وتكنولوجيا المعلومات 2021
- العوامل المؤثرة في نية ترك العمل لدى العاملين في قطاع الصناعات البلاستيكية الاردنية إدارة الاعمال والدراسات الاقتصادية 2022
- أثر استخدام وسائل التواصل الاجتماعي على وظائف التنظيم غير الرسمي في بيئة العمل البشائر الاقتصادية 2022

Courses Taught

Bachelor –Busniess

Principles of financial management	Total quality management
Operations research	Organizational behavior
Strategic management	Economic development
Management principles	Tourism and hotel management
production and operations	Graduation project
Leadership and innovation	E-commerce
Contemporary administrative issues	Total quality management

Master

Scientific research methodology
Managerial innovation
Advanced Strategic management
Entrepunership
Advanced project management
International business management
Digital marketing
Advanced Human resources management

Theses supervision

1. Factors affecting the success of women's entrepreneurship in Jordan - A Cross Sectional Study Hashem Alzedaneen .2023
2. -Impact of Organizational Culture in Enhancing Green Human Resource Management Practices -An Applied Study- on Commercial Banks in Jordan-Thamer Ahmad Al-Aawda 2022
3. Factoring affecting the intention to leave work among workers in the Jordanian plastics industries sector.Mosab Hamed 2020
4. The impact of emotional intelligence in enhancing organizational citizenship behaviors in the government sector. Raed Alrbhhat 2020